

Public Protection Services
Licensing Team
Wiltshire Council
Monkton Park
Chippenham
Wiltshire
SN15 1ER

DX 34208 CHIPPENHAM

Our ref: WK/201304422

Dear

**Re: Licensing Act 2003 – Variation Application
Reel Cinema, 91 Marshfield Road, Chippenham, SN15 1JR.**

I write following receipt of your Representation regarding the Variation Application for the above premises.

The applicants have considered the concerns raised by residents and have written to clarify their application. A copy of their letter is enclosed for your information.

If you feel they have addressed your concerns in their letter then please indicate on the attached sheet if you wish to withdraw your Representation and return it to the Licensing Team by 3rd May 2013.

Should you wish to continue with your Representation please indicate so on the attached sheet and return it to the Licensing Team by 3rd May 2013. A Hearing will then be called in due course to consider the application. You will be advised of the date and time and invited to attend to make your Representation in person, should you wish to.

I look forward to hearing from you in due course.

Yours sincerely

Linda Holland
Senior Licensing Officer
Tel. 01249 706410
Fax. 01249 444650
Email. publicprotectionnorth@wiltshire.gov.uk

RECEIVED

30/04/13



PUBLIC PROTECTION SERVICES

**Licensing Act 2003
Application
Reel Cinema, 91 Marshfield Road, Chippenham, Wiltshire, SN15 1JR**

WK/ 201304422

The applicant has addressed my concerns and I no longer wish to continue with my Representation.

I wish to continue with my Representation as I do not feel the clarification submitted addresses my concerns.

Name	O. PENNELL
Address	30 SO PAUL STREET CHIPPENHAM SN15 1LJ
Telephone Number	
Signed	
Dated	30/4/13

Please return this form to the address below by 3rd May 2013.

Public Protection Services
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30 APR 2013

PUBLIC PROTECTION

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WK/ 201304422

The applicant has addressed my concerns and I no longer wish to continue with my Representation.

I wish to continue with my Representation as I do not feel the clarification submitted addresses my concerns.

Name	MRS ANN MERRETT
Address	5, SPRINGFIELD BUILDINGS CHIPPENHAM WILTSHIRE SN15 1LS
Telephone Number	[REDACTED]
Signed	[REDACTED]
Dated	27.4.13.

Please return this form to the address below by 3rd May 2013.

Public Protection Services
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Monkton Park
Chippenham
Wiltshire
SN15 1ER

RECEIVED

30 APR 2013


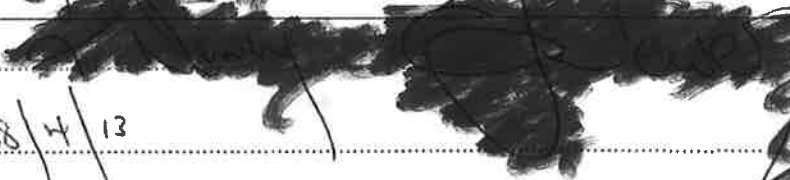
PUBLIC PROTECTION

**Licensing Act 2003
Application
Reel Cinema, 91 Marshfield Road, Chippenham, Wiltshire, SN15 1JR
WK/ 201304422**

The applicant has addressed my concerns and I no longer wish to continue with my Representation.

I wish to continue with my Representation as I do not feel the clarification submitted addresses my concerns.

See enclosure .

Name	MR & MRS NEWBY
Address	27 MARSHFIELD ROAD CHIPPENHAM WILTSHIRE SN15 1JX
Telephone Number	
Signed	
Dated	28/4/13

Please return this form to the address below by 3rd May 2013.

Public Protection Services
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Wiltshire Council
Monkton Park
Chippenham
Wiltshire
SN15 1ER

tom & carol

From: tom & carol / [REDACTED]
Sent: 28 April 2013 14:18
To: 'Sue.Lewis@wiltshire.gov.uk'
Subject: FW: 91A Marshfield Road ~ alcohol licence objection
Further to the added comments (Ravalia/Holland), dated 22 April.

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PUBLIC PROTECTION

We would wish to maintain our advised issues/objections.

The basis of our persistence is a claim of more informed awareness of the behavioural changes that have precedence in Chippenham (than Leicestershire representations), both with respect to our localised youthful subset of frequently alcohol-inspired evening/nocturnal revellers and the 'entertainment businesses' strategies of obtaining incrementally extended terms after one or two years of 'market bedding-in'.

For those on the approvals panel too youthful to have cognitive recall of Gold Diggers, might I remind of the nearby club of Station Hill – of successive business re-inventions/trading names – which appears to cycle between authority appeasements and enforced closures.

There is surely no justification to have additional outlets to those existing evening alcohol retailers ~ at an estimated average spacing of one every 150 yards from the town bridge to the West End Club!

Please register these views.

Tom and Carol Newey

[REDACTED]
[REDACTED]
[REDACTED] 27 Marshfield Road
Chippenham
Wiltshire
SN15 1JX

From: tom & carol [mailto:[REDACTED]]
Sent: 04 April 2013 11:40
To: 'Sue.Lewis@wiltshire.gov.uk'
Subject: 91A Marshfield Road ~ alcohol licence objection

We are opposed to the granting and admission of an alcohol licence in this town. May I draw your attention to an earlier Chippenham experience of another cinema which, for a disruptive period, diversified into live musical entertainment underpinned by alcoholic promotions (Gold Diggers). Similarities, in what was later shown to be a failed business model, should alert the Council to avoiding this mistake again! Whereas, then, Wiltshire Constabulary had its C Division headquarters, facilities and now enviable manning levels nearby, their current disposition would be ill equipped to afford the monitoring/attendance levels that were formerly typical incident-assignments. (Please check records of police, magistrate court and local papers!). Marshfield Road is on one leg of the town's triangular one-way traffic arrangement that presents a long established quality residential corridor. The people living therein might reasonably expect nocturnal noise nuisance, reduced safety and uncivil behaviour to become common place given another proximate Gold Diggers!

Please register these views.

Tom and Carol Newey

[REDACTED]
[REDACTED]
[REDACTED] 27 Marshfield Road
Chippenham
Wiltshire
SN15 1JX

PUBLIC PROTECTION SERVICES

RECEIVED

Licensing Act 2003
Application
Reel Cinema, 91 Marshfield Road, Chippenham, Wiltshire, SN15 1JR

WK/ 201304422

The applicant has addressed my concerns and I no longer wish to continue with my Representation.

I wish to continue with my Representation as I do not feel the clarification submitted addresses my concerns.

Name	MR, MRS & MASTER CAUSER
Address	9 MARSHFIELD RD. CHIPPENHAM WILTS SN15 1JR.
Telephone Number	[REDACTED]
Signed	[REDACTED]
Dated	30th April 2013.

Please return this form to the address below by 3rd May 2013.

Public Protection Services
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RECEIVED
29 APR 2013
PUBLIC PROTECTION

Licensing Act 2003
Application
Reel Cinema, 91 Marshfield Road, Chippenham, Wiltshire, SN15 1JR

WK/ 201304422

The applicant has addressed my concerns and I no longer wish to continue with my Representation.

I wish to continue with my Representation as I do not feel the clarification submitted addresses my concerns.

Name	MR & MRS C.J. KING
Address	8, MARSHFIELD RD CHIPPENHAM
Telephone Number	CHIPPENHAM [REDACTED]
Signed	[REDACTED]
Dated	27-4-2013

Please return this form to the address below by 3rd May 2013.

Public Protection Services
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RECEIVED
1 MAY 2013
PUBLIC PROTECTION

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WK/ 201304422

The applicant has addressed my concerns and I no longer wish to continue with my Representation.

I wish to continue with my Representation as I do not feel the clarification submitted addresses my concerns.

Name	Clare Reed
Address	4, Springfield Buildings Chipp SN15 1LS
Telephone Number	[REDACTED]
Signed	[REDACTED]
Dated	30-4-13

Please return this form to the address below by 3rd May 2013.

Public Protection Services
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RECEIVED
3 MAY 2013
PUBLIC PROTECTION

Licensing Act 2003
Application
Reel Cinema, 91 Marshfield Road, Chippenham, Wiltshire, SN15 1JR
WK/ 201304422

The applicant has addressed my concerns and I no longer wish to continue with my Representation.

We will, however, be keeping an eye on any further applications.

I wish to continue with my Representation as I do not feel the clarification submitted addresses my concerns.

Name	David and Gillian POWELL
Address	87 Marshfield Rd. Chippenham, SN15 1JR
Telephone Number	[REDACTED]
Signed	[REDACTED]
Dated	30 th April 2013

Please return this form to the address below by 3rd May 2013.

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RECEIVED

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PUBLIC PROTECTION

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Application
Reel Cinema, 91 Marshfield Road, Chippenham, Wiltshire, SN15 1JR**

WK/ 201304422

The applicant has addressed my concerns and I no longer wish to continue with my Representation.

I wish to continue with my Representation as I do not feel the clarification submitted addresses my concerns.

Name	MR E. HOLDEN
Address	89 Marshfield Road Chippenham Wiltshire
Telephone Number	[REDACTED]
Signed	[REDACTED]
Dated	2/5/13

Please return this form to the address below by 3rd May 2013.

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We don't want this to be a pre-cursor to a change of use to a different type of licensed premises.

We will be keeping an eye on proceedings and be checking on noise + anti-social behaviour.